Addendum to the November Board Meeting

Board Email Communication and voting December 2016.

From Tim Arheit, President:

The ADK committee is working on finalizing the contents of the ADK which is just one step needed to make the ADK grant successful. Additional steps to be completed in the coming weeks and months will include finalizing the manual, determining the schedule and contents of surveys and newsletters, etc. However, it is imperative that we get the kit out to beekeepers as soon as possible in 2017 so that we can measure their overwintering success, a critical measurement required by the grant. To have this ready by March 1st, we will begin ordering materials for the kits next week.

The grant covers the cost of materials and shipping 700 kits to new beekeepers which is defined as a beekeeper of 0-2 years. These beekeepers will need to apply to the program by completing an application online showing they have taken a class and provide proof of purchasing bees or equipment as well as registering their apiary. (The grant also will pay for marketing, surveying, and instructors to give talks throughout the state on the ADK, monitoring, etc.)

We have also been advertising for the past 2 years that the ADK will be made available for purchase and have had a great deal of interest in the kit both including from those outside the state. So we would like to make the kit available for purchase online, at events (such as Tri-County and the Fall Conference) and make them available for purchase at the ADK classes given throughout the state. We have also had feedback from those that feel we should also offer the manual separately for beekeepers who want to assemble their own kit.

So, in order to take advantage the cost savings we will get when ordering the much higher quantities for the 700 grant kits, we would like to produce an additional 300 kits (which includes the manual) plus 200 manuals to be sold separately. While we don’t have the final pricing on all items, in part because those costs will vary with the final quantity, we would like to move forward and make one purchase so save money. We expect the cost of these additional kits and books to cost no more than $10,700. We do expect to sell these additional manuals and kits for a profit. Sales prices will not be determined until all our final costs have been determined.

To take advantage of the pricing and all the marketing and classes,
we'll need a motion and approval from the board to spend the additional money.

If you have any questions, please let us know. I may be slow responding as I'm out of town from Wed until Sat for work, but others on the ADK committee may be able to answer as well.

-Tim Arheit

Responses via email:

I make a motion that we allocate a maximum $11,000 for the purchase of materials for additional ADK Kits and manuals as deemed necessary for this project.
Joe Kovaleski

Second.
Richard A. Manley

“Yes”, votes by email:

Terry Liberman Smith
Michele Colopy
Dwight Wilson
Marishka Wile
Jason Bosler
Tom Rathburn
Mike Doseck
Annette Birt Clark

Motion carries.